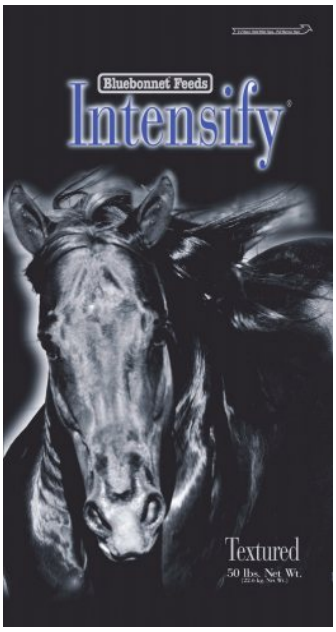

Bluebonnet® Feeds Intensify® Textured

Purpose:

Intensify® Textured feeds contain Bluebonnet's "Intensify Technology" which combines cutting edge nutrition with high quality ingredients and specialized milling processes to create one of the most advanced equine feeds on the market. This feed is safe for growth, performance, breeding, and maintenance horses of all ages. This feed contains elevated levels of fat from "Cool Energy" calorie sources. Exceptional conditioning and performance can be expected when using Intensify feeds.

Features & Benefits of Intensify Technology

Feature	Benefit
True Name Ingredient List	Ingredients are listed by specific names, not as "by-products". This creates a consistent and reliable feed and ensures ingredients don't change with the commodity markets.
Guaranteed Levels of added Prebiotics and Probiotics	Prebiotics and Probiotics improve stability of the microbial population in the hind gut, which is essential to a healthy digestive tract and proper nutrient utilization.
Natural Digestive Enzymes	Enzymes are the "keys" that help a horse break down certain nutrients. Each nutrient requires a unique "key" or enzyme. We have added specific enzymes to this feed to improve the absorption and use of important nutrients.
Chelated Trace Minerals	Chelated minerals arc bound to an organic molecule which is very small in size compared to a mineral bound to an inorganic molecule. The small size and organic form of a chelated mineral makes it easier for the horse to absorb and use within the body.
Organic Selenium Yeast & Elevated Vitamin E Levels	Selenium and Vitamin E work together to help prevent instances of PSSM or "Tying Up" which can be a common problem in certain breeds and disciplines. Organic Selenium Yeast is used so that the body can easily absorb the needed amount of selenium without risking toxicity.
Calories Provided by "Cool Energy" Sources	"Cool Energy" calories are derived from fat sources such as rice bran, vegetable oil, and flaxseed which is rich in omega 3 fatty- acids. Research shows that when calories are provided from fat sources horses tend to be less excitable and have better endurance.
Kelp Seaweed	Kelp seaweed is the world's most valuable and concentrated source of micronutricnts. Every metal mineral can be found in kelp.
Biotin & Guaranteed B-Vitamins	Biotin is essential for growing a strong hoof wall. Research shows that adding biotin to a horse's diet improves hoof health. B-vitamins are helpful in reducing recovery time after exercise and hauling.
Yucca Extract	Yucca Extract helps reduce ammonia levels in the urine which improves air quality in the stall and can reduce the chance of respiratory stress. Yucca extract has also been shown to reduce inflammation and may be beneficial to horses that are sore or stiff.
Ingredient Testing	Raw ingredients are evaluated for quality and tested for appropriate alfatoxins and mycotoxins prior to ever being used in the feed.

Bluebonnet® Feeds

Intensify® Textured

Daily Feeding Directions:

All Horses: Feed quality hay at a minimum of 1.5% of horse's bodyweight.

Adult Maintenance Horses: Feed 0.5 lb per 100 lb body weight.

Performance Horses:
- **Light Activity:** Feed 0.5 lb to 0.75 lb per 100 lb body weight.
- **Moderate Activity:** Feed 0.75 lb to 1.0 lb per 100 lb body weight.
- **Intense Activity:** Feed 1 lb to 1.25 lb per 100 lb body weight.

Breeding/Growing Horses:
- **Pregnant Mares:** Feed 0.75 lb to 1.0 lb per 100 lb body weight.
- **Lactating Mares:** Feed 1 lb to 1.25 lb per 100 lb body weight.
- **Growing Horses:** Feed 1 lb to 1.25 lb per 100 lb body weight.

Important Feeding Information:
- Transition horses onto this feed gradually over 14 days.
- Increase or decrease daily feed to obtain the desired growth, weight gain or body condition.
- Offer clean fresh water and plain white salt at all times.
- Weigh feed and divide feed into two or three separate feedings for best results and safety.
- Store in cool dry area away from rodents, insects and moisture.
- Do not use feed that appears old, molded, or has an unusual odor.
- **DO NOT FEED TO SHEEP**

Guaranteed Analysis

Crude Protein	Min	14.00%	Copper	Min	70 ppm
Lysine	Min	0.80%	Zinc	Min	215 ppm
Methionine	Min	0.25%	Manganese	Min	215 ppm
Cystine	Min	0.25%	Iron	Min	250 ppm
Threonine	Min	0.55%	Cobalt	Min	0.80 ppm
Tryptophan	Min	0.17%	Selenium	Min	0.40 ppm
Crude Fat	Min	8.00%	Vitamin A	Min	8,000 IU/lb
Crude Fiber	Max	10.00%	Vitamin D3	Min	1,000 IU/lb
Calcium	Min	1.50%	Vitamin E	Min	100 IU/lb
Calcium	Max	2.00%	Ascorbic Acid (Vitamin C)	Min	50 mg/lb
Phosphorus	Min	0.60%	Vitamin B12	Min	20 mcg/lb
Magnesium	Min	0.20%	Riboflavin	Min	6.00 mg/lb
Potassium	Min	0.70%	Thiamin	Min	9.00 mg/lb
			Biotin	Min	1.00 mg/lb

Saccharomyces cerevisiae	Min	229,000,000 CFU/lb
Enterococcus faecium	Min	30,000,000 CFU/lb
Lactobacillus acidophilus	Min	22,000,000 CFU/lb
Bacillus subtilis	Min	16,800,000 CFU/lb
Bacillus licheniformis	Min	16,800,000 CFU/lb
Lactobacillus casei	Min	5,600,000 CFU/lb
Bifido bacterium thermophilum	Min	5,600,000 CFU/lb
Aspergillus oryzae	Min	21 CFU/lb
alpha-Amylase (Bacillus subtilis) [1]	Min	7,000 units/lb
Cellulase (Trichoderma longibrachiatum)[2]	Min	1,200 units/lb
Protease (Aspergillus oryzae)[3]	Min	280 units/lb
beta Glucanase (Aspergillus niger)[4]	Min	60 units/lb

1-One alpha-amylase unit will dextrinize 88 µgrams of starch per minute at pH 6 and 40ºC
2-One cellulase unit will produce a relative fluidity change of 1 in 5 min. in a defined carboxymethyl cellulose substrate at pH 4.5 and 40ºC
3-One hemoglobin unit of protease produces, in 1 minute at pH 4.7 and 40ºC, a hydrolysate whose absorbance at 275 nm is equal to a solution containing 1.1 µgrams per mL of tyrosine in 0.006N hydrochloric acid
4-One beta-glucanase unit liberates 1 micromole of reducing sugar, glucose equivalence, per minute pH 6.5 and 40ºC

Ingredients:

Whole Oats, Cracked Corn, Steamed Rolled Oats, Cane Molasses, Soybean Oil, Dried Plain Beet Pulp, Rice Hulls, Rice Bran, Dehulled Soybean Meal, Yeast Culture, Dried Kelp, Calcium Carbonate, Salt, Selenium Yeast, L-Lysine, DL-Methionine, L-Threonine, Active Dried Yeast, Hydrolyzed Yeast, Fenugreek Seed, Anise, Yucca Schidigera Extract, Dried Bacillus Subtilis Fermentation Extract, Dried Aspergillus Oryzae Fermentation Product, Dried Aspergillus Oryzae Fermentation Extract, Dried Trichoderma Longibrachiatum Fermentation Extract, Dried Aspergillus Niger Fermentation Extract, Dried Enterococcus Faecium Fermentation Product, Dried Lactobacillus Acidophilus Fermentation Product, Dried Bacillus Subtilis Fermentation Product, Dried Bacillus Licheniformis Fermentation Product, Dried Lactobacillus Casei Fermentation Product, Dried Bifido bacterium Thermophilum Fermentation Product, Condensed Grain Fermentation Solubles, Lignin Sulfonate, Bentonite, Magnesium Oxide, Zinc Amino Acid Chelate, Manganese Amino Acid Chelate, Copper Amino Acid Chelate, Iron Amino Acid Chelate, Zinc Sulfate, Copper Sulfate, Ferrous Sulfate, Iron Oxide, Manganese Sulfate, Manganous Oxide, Cobalt Chloride, Ethylenediamine Dihydriodide, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement, L-Ascorbyl-2-Polyphosphate (Source of Ascorbic Acid/Vitamin C), Biotin, Niacin Supplement, Thiamine Mononitrate, Vitamin B12 Supplement, Folic Acid, Riboflavin Supplement, Pyridoxine Hydrochloride, D-Calcium Pantothenate, Natural and Artificial Flavors, Roughage Products 10% Maximum. **Contains a source of live (viable) naturally occurring microorganisms.**

Bluebonnet® Feeds

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